

ASSIGNMENT #9

TYPOGRAPHY POSTER

PROJECT

Choose a song to work with ... ALL words must be school appropriate for this project!!! Based on the number of times a word is used in the song, set up a hierarchy order. This should be written in your sketchbooks (replacing the brainstorm for this assignment). You can ignore words like "a", "the", "of", etc.

Then, compose your layout using the principle of unity/variety, emphasis, repetition and balance. Look at your text ... words that are used the most should be bigger, bolder, etc. Words that are used the less should be small, italic, regular, etc. Your font should stay constant (unity) the visual heirarchy should be set up using type styles (variety).

SPECS

Be sure to use Pantone colors ... up to 4
Color should be based on the mood of the song.

Adobe InDesign

lastname_assignment9.indd"

WHAT TO TURN IN

Drop Box.

