Assignment #1: Icons

When designed creatively, icons are a great way to convey a simple, universal message without having to use words. Keep in mind the importance of visual communications in getting the message across regardless of language barriers.

THE PROBLEM TO BE SOLVED

Effectively utilize the elements of **SHAPE** and **LINE** to design icons that clearly communicate the message. Use the shape and line tools in Adobe Illustrator. Draw them and maniptulate them until you get what you want... but keep them BLACK (no color)! No text may be utilitzed.

Create icons for **3 (or 4 if you have extra time)** of the concepts below:

cooking	ice cream	movie/theater	cake/bakery	football/spors
rain	camping	coffee/mocha	chef/caterer	library/book store
photography	comedy	shoe store	florist	beauty/salon

SPECS

Adobe Illustrator

8 1/2" x 1 1" document size

document titled "**lastname_ A1.ai**"

black ink only

WHAT? WHERE? WHEN?

one Illustrator document with

3 or 4 finished icon designs

save onto your flash drive

and submit to the Drop Box

critique deadline: Wednesday, August 31

submission deadline: Tuesday, September 6