History of Visual Communications
Podcast 6
The Gutenberg Press

Who introduced modern book printing?

What is a printing press?

What technology did the Gutenberg Press develop from?

What did Gutenberg's father do as a trade?

What motivated Gutenberg to find a better way to produce books?

After his move, what did Gutenberg begin to experiment with?

The world's first movable type system was developed where? What was it carved from?

What is moveable type?

Why did Gutenberg feel that metal type was better than the previous type?

How did Gutenberg create his metal type?

What is a matrix?

Gutenberg was also credited with the introduction of this?

Where was paper developed? By whom?

Who did Gutenberg see to invest in his inventions?

What was the agreement?

What was the first book to be printed?

Who took credit for the printing?

How did the Gutenberg Press impact communication?

1.

2.

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8.

What is Caxton credited for?

What was the first American news weekly? Who published it?

How did Lord Stanhope contribute to the printing industry?

What are the four major printing process still utilized today?