

JOB #16 TYPOGRAPHY POSTER

DUE: MONDAY, NOVEMBER 8

CHOOSE A FONT from the pumpkin. This will be the font that you work with for this assignment.

RESEARCH THE HISTORY and development of your font via the internet. On your blog, in one entry, post the following ...

- discuss it's history (who developed, when, for what, etc)
- list 5 descriptive words about the font's style/look and feel
- 2 examples of poster designs that used this font within the composition

Research deadline is WEDNESDAY, OCTOBER 27

BRAINSTORM & SKETCH ideas. Brainstorm a saying/phrase/rhyme to use within your composition. Sketch 10 possible compositions in your sketchbooks. For each, consider your use of color. Next to the sketch, list the possible colors and design principles used.

Peer critique of sketches is TUESDAY, NOVEMBER 2

DESIGN YOUR TYPOGRAPHY POSTER using Illustrator and/or Photoshop. Use only the font within the layout. No other images. I'm looking for well developed compositions! Consider the font's history, it's style, what it's generally used for. Your poster should make sense.

Poster design deadline is MONDAY, NOVEMBER 8

