

ELEMENTS OF DESIGN

Graphic Design Podcast 1

1. What does it take to create good graphic design?
2. What are elements?
3. What are principles?
4. Name the six (6) elements of design.
5. What element forms the shape of an image?
6. What can lines aid in, when alone or combined with other lines or shapes?
7. Lines are used to do what?
8. These lines suggest a feeling of rest?
9. Vertical lines communicate a feeling of what?
10. What lines suggest a feeling of movement?
11. Soft, shallow curved lines suggest what?
12. These lines suggest confusion and turbulence?
13. What element defines a specific area of space?
14. Describe two dimensional shapes.
15. Describe three dimensional shapes.

16. What is another name for shape?
17. What are geometrical shapes?
18. What are natural or organic shapes?
19. What are abstract shapes?
20. Which basic shape projects an attitude of honesty or equality?
21. What do triangles suggest?
22. Circles convey feelings of what?
23. What two parts can the element of space be divided into?
24. What is positive space?
25. What is negative space?
26. Describe the element of texture.
27. Incorporating texture into a design can help do what?
28. What is the element of value?
29. What is another name for value?
30. What can the element of color do when incorporated into a design?