

Photo Essay

In the last twenty years, video and film have become the predominant forms of modern storytelling. But before video, there was photography. And for the last one hundred years photography and storytelling went hand in hand.

Now more than ever, the power of storytelling ought to be harnessed. But telling a story with photos takes more than just a skillful photographer. An impacting photo story can only be developed by skillful photographers who understand the emotions and concepts behind ever-great story.

The form of such a story is called the photo essay.

WHAT IS A PHOTO ESSAY?

A photo essay is very simply a collection of images that are placed in a specific order to tell the progression of events, emotions, and concepts. Used by world class photojournalists such as Lauren Greenfield and James Nachtwey, and Joachim Ladefoged to name a few, the photo essay takes the same story telling techniques as a normal essay, translated into visual images.