

Assignment #7

CONCEPTING

What to shoot?

Individually, you need to shoot 20-25 images that visually illustrate the given word.

My word is _____.

Really think about your composition when you're shooting. The composition will be a dominant factor in illustrating your word. Also, determine the best *lighting situation* (dark/light), *depth of field* (shallow/deep), *motion techniques* (if necessary), *close up or far away*, *point of view*.

The camera should be set on manual settings:

manual mode

you will decide on the shutter speed, aperture and ISO that best suits your available lighting

All images should be cleaned up and color corrected.

What to turn in?

20-25 images in one folder labeled "lastname_A7"

Where to turn in?

Drop Box

Brainstorm

On a sheet of paper, complete the four step brainstorm process **BEFORE** shooting for this assignment. Brainstorm the roles and relationships within your family. As well, think about what kind of lighting best fits (bright/happy, dramatic, nostalgic, etc).

1. **list everything** and **anything** you know about the subject
2. **cross out** entries on the list that won't work
3. **circle 3 or 4** entries that you are interested in
4. **sketch** thumbnails of possible shots and composition

Sketchbook Entry

SAMPLES

Via the internet, find 4 or 5 sample images of concepting. Copy/paste these into a Word doc. Next to or near each sample write 3 or 4 sentences about what the image is illustrating and how the photographer/designer used it.