

Final Assignment

Project objective?

PART ONE

Create a portfolio of your work. You can choose images/storyboards that have been created for class assignments or images that you have done on your own. Images must be from this school year.

If you do not have enough strong images, you are welcome to shoot more images for this. If you are unhappy or would like to make changes to you images, you are welcome to reshoot these.

PART TWO

Write an artist statement to accompany your portfolio. Your artist statement needs to be part of your finished portfolio. This should be typed in a separate Word document. Your artist statement should be no fewer than 250 words.

PART THREE

Compile a resume. Your resume can be created in Word or Photoshop.

What to turn in?

finished portfolio file, artists statement and resume

"lastname_portfolio.ppt" or **"lastname_portfolio.mov"** (depending on which program you use to create)

"lastname_statement.doc"

"lastname_resume.psd" or **"lastname_resume.doc"** (depending)

Where?

Drop Box

Deadline?

Thursday, May 21 at 11:30 am

Grade?

Your portfolio is worth a total of 350 points (about 15% of your total grade). See the attached rubric for expectations.

Portfolio

What to include in your portfolio?

Include 10 to 15 of your BEST images. These images can be color, black and white and/or manipulated using Photoshop. Images can fill up the entire page or be cropped to part of a page. You can also include collages/storyboards

When organizing your portfolio, begin with your strongest image. Your second strongest image should go last. From there, images should gradually work their way in towards the center, where you will place your least strongest image.

Images and backgrounds?

Once you've chosen your images, put your portfolio together using PowerPoint or iMovie. Each image should be on a separate page ... none combined together unless they are part of a collage/storyboard.

Your backgrounds should be simple ... black or white. The image can take up the entire image area or you can leave some of the background show.

Artist Statement

Getting your thoughts together

STEP ONE

Take several minutes to analyze and think about your work. What are your favorite things about the pieces involved. Jot down short phrases that capture your thoughts. Don't worry about making sense or connections. What are the areas that need attention? What kind of problems did you solve?

To get your thought together, think about the following questions ...

What do you mean when you say your work turned out well?

How have you incorporated the rules of composition ... as a whole or in specific pieces?

What did you do differently from the minimum requirements of the assignments? Why?

What is your favorite piece? Why?

What is your least favorite piece? Why?

How have you grown as an artist/photographer this past year?

How has your work and skill matured during the past year?

Writing your Artist Statement

STEP TWO

Introduction/first paragraph: Begin with an introductory statement that lets the reader know what is coming in the body of the statement. This should describe the your work and/or your style and the materials (equipment, software, etc) used.

Body: Describe your work as a whole within the portfolio and discuss the strengths and weaknesses in terms of your ...

exploration of color, composition, etc (rules of composition)

investigation of the manipulation processes

application of technique as applied to individual expressions (creativity, innovation, originality what ways did you try unusual combinations, change ideas, techniques, approaches, or expand on the original concept of the assignment?)

Tell the reader how you made decisions in the course of your work. What was difficult for you? What is best about the way you manipulated materials? What would you like to continue to work on? Keep it simple and tell the truth.

Artist Statement

Writing your Artist Statement (cont)

Also, tell the reader about your style ... How is your work different from others? What do you see in your artwork? What do others say they see?

Summary/last paragraph: Sum up what you have stated in the above. Pull it all together.

Spell Check!

STEP THREE

Check the mechanics of your artist statement.

Read your statement aloud. Listen to the way it sounds. Revise as needed.

Check spelling, grammar and sentence structure. Remember that this statement is about your work and how you made it.

Resume

When creating a resume, clearly communication your strengths. Be precise and quick to the point. Your resume doesn't need to cover your life history. It simply has to pique the interest of the reader and answer the only question he/she cares about: will this candidate add value to my company?

What to include?

The content of your resume will be determined by your own unique experiences, skills and background; however, as a general guideline include the following:

Your Contact Information

The first section of your resume should include information on how the employer can contact you.

First Last Name
Street Address
City, State, Zip
Phone (Landline or Cell)
Email Address

Education

In the education section of your resume, list the school you attend and any awards or honors (like the National Honor Society) you have earned.

High School
Awards, Honors

Experience

This section of your resume includes your work history. If you have had a job before, list the company you worked for, dates of employment, the positions you held and a list of responsibilities. If you haven't had a regular job before, it's fine to include positions like baby sitting or pet sitting and any volunteer experiences you might have.

Company #1
City, State
Dates Worked

Job Title
Responsibilities / Achievements
Responsibilities / Achievements

Company #2
City, State
Dates Worked

Job Title
Responsibilities / Achievements
Responsibilities / Achievements

Resume

Skills or Relevant Information

Include skills related to the position/career field that you are applying for i.e. computer skills, language skills. Be specific about applications and versions.

References available upon request

There is no need to include references on your resume. Rather, have a separate list of references to give to employers upon request.

Design?

Many people are surprised to learn that resume design is just as important as its content. Research suggests that a resume has less than 20 seconds to make the right impression, so it must be eye-catching and easy to read!

Length?

Your resume should be no longer than ONE page. All information should be included on one 8 1/2" x 11" sheet of paper.

Final Assignment

NAME _____

	50	40	30	20	10	WORTH
Portfolio Design & Organization	Uses consistent color and design scheme. Backgrounds enhance the page and allow the focus to be on the image. Logical arrangement of content.		Uses inconsistent color and design scheme. Backgrounds are somewhat distracting. Minor problems with arrangement of content.		Uses inconsistent color and design scheme. Graphics are not related to content. Backgrounds are distracting. Random arrangement of content; no logical order.	_____
Portfolio Creativity	Highly creative approach that holds viewer's attention.		Effort made to take a creative approach; holds viewer's attention some of the time.		Little effort made to take a creative approach; viewer's attention is lost.	_____
Portfolio Authenticity	Design/image samples show strength in student ability and gives viewer a positive reaction. Work displayed is all original.		Design/image samples show some strength in student ability and/or gives viewer a somewhat positive reaction. Some work may not be original.		Design/image samples are random, not showing student ability and gives viewer a negative reaction. Work may not be original.	_____
Artist Statement & Resume Format	Typed or computer generated. Design is used to accentuate content. Margins are balanced. Format highlights strengths and information. Appropriate fonts and point size used with variety.		Typed or computer generated. Design is used to accentuate content. Margins are somewhat balanced. Format identifies strengths and information. Appropriate fonts and point size used.		Typed or computer generated. Design is unrelated to content. Margins are unbalanced. Format may detract from strengths and information. Fonts have no variation or too much variation (distracting).	_____
Artist Statement & Resume Content	No misspellings or grammatical errors. Structured content. Answered given questions within the written text. and contained necessary information. Professional terminology used throughout.		Minor misspelling and/or grammatical errors. Content is somewhat structured. Answered some of the given questions within the written text. Contained much of the necessary information. Some professional terminology used.		Many misspellings and/or grammatical errors. Did not follow structure for content. Questions not answered within written text. Some information is missing. Terminology may not be professional in tone.	_____
Requirements & Deadline	All requirements are met and exceeded. Completed portfolio and turned in on or before deadline.		Most requirements are met, some may be missing. Completed portfolio turned in on time.		More than one requirement is missing. Portfolio turned in late and/or portfolio is incomplete.	_____
Overall Impact & Professionalism	This portfolio, artist statement and resume are an asset in demonstrating the student's value to a potential employer or college. It is consistent with professional industry expectations.		This portfolio, artist statement and resume could be an asset to a potential employer or college. It is somewhat consistent with professional industry standards.		This portfolio, artist statement and resume is not an asset in demonstrating the student's value. It does not reflect a professional tone.	_____
						TOTAL (out of 350) _____