

FINAL ASSIGNMENT

PORTFOLIO

PROJECT

Create a portfolio that includes 10 of your best designs/compositions from this year in Intro to Graphic Communications and your artist statement. Create a zooming presentation that includes the necessary elements for the portfolio.

SPECS

start with your best design; end with your second best

A **brief description** must accompany each piece. Include 1 or 2 sentences describing the assignment expectations.

ARTIST STATEMENT

Write an artist statement (reflective summary) of 250 or more words using Microsoft Word. In this summary, consider the entire content of your portfolio and reflect on the skills, achievements and accomplishments documented in the portfolio. Try to self-reflect, not simply on the final product but also on the processes by which the product was accomplished.

Introduction/first paragraph: Begin with an introductory statement that lets the reader know what is coming in the body of the statement. This should describe the your work and/or your style and the materials (equipment, software, etc) used.

Body: Describe your work as a whole within the portfolio and discuss the strengths and weaknesses in terms of your ...

exploration of color, composition, design principles, etc

investigation of the manipulation processes

application of technique as applied to individual expressions (creativity, innovation, originality what ways did you try unusual combinations, change ideas, techniques, approaches, or expand on the original concept of the assignment?)

Tell the reader how you made decisions in the course of your work. What was difficult for you? What is best about the way you manipulated materials? What would you like to continue to work on? Keep it simple and tell the truth. Also, tell the reader about your style ... How is your work different from others? What do you see in your artwork? What do others say they see?

Follow are a few more thoughts you may address in this statement:

Which items did you find the most challenging and why? Which item are you proudest of and why?

*From which item did you gain the most insight or new knowledge? What did you learn? How did you learn it?
If you could work further on one of the items, which one would you choose to work on? What would you do?*

How has the way you plan your work changed?

How does your work illustrate your persistence or motivation or personal growth?

What future learning goals or objectives will you set?

Summary/last paragraph: Sum up what you have stated in the above. Pull it all together.

Save as "***lastname_artiststatement.doc***"

WHAT TO TURN IN

Word document saved into Drop Box

DEADLINE

Tuesday, May 18, 2010

FINAL EXAM PERIOD

You will present your portfolio to the rest of the class during the final exam period. You will project your portfolio and walk through it. Within the design, be creative, while keeping a professional tone throughout.