

HISTORY OF VISUAL COMMUNICATIONS

PODCAST 7

THE LINOTYPE MACHINE

What was Clephane looking for that led to the inventions of the typewriter and the Linotype machine?

Who invented the only typewriter that became commercially successful?

He realized these people would be the first and most important users of the typewriter?

Who tested Shole's typewriter?

Who did Clephane and his associate approach to help with their typesetting machine?

What suggestion did the above person have to improve upon Clephane's machine?

What did the Linotype machine allow operators to do?

Where did the name Linotype come from?

How did the newspaper industry change as a result of the Linotype machine?

Where was the first Linotype machine installed?

Describe the Linotype keyboard.

What were the black keys for?

What were the white keys for?

What were the blue keys for?

What is a matrix?

What is a slug?